



expo  vida  
COSTA  
ADEJE

The Global Tourism  
and Health Exhibition

# ExpoVida

*An innovative and multidisciplinary concept that offers last generation global and integrated tourism, health, wellness and welfare services.*



[www.expovida.es](http://www.expovida.es)

The Expovida exhibition space is configured in the following spaces:

**VIDA y SALUD** is the showcase where the world's most innovative projects are presented. It is the meeting point between entrepreneurs and/or investors in the field of health and tourism.

**LAAB's** are the new health habitats, designed for enjoying our concept of "wellness vacations" and the most complete and personalised attention for people of any nationality, having the most appropriate environment and adapted to their health requirements and lifestyle habits.

**EVVA** a colossal replica of the human body that shows its operation and houses exhibition spaces that present new therapies, medical innovations and the latest medical devices that will improve our quality of life.

**ORIGEN** promotes the essential role of Designation of Origin in the sustainable development of the agri-food industry with the presence and standards of those products that are healthier and beneficial to our health, with the latest research in the field.

**ECCO** uses systems and facilities that are sustainable, self-sufficient and environmentally friendly, which contribute to a natural balance in the habitat and towards the improvement of environmental conditions, and always with health benefits.

**AUDITORIO** with the capacity for 1,200 people, is the space for Conferences, Seminars and Exhibitions for the latest in both Tourism and Health innovations and projects in the Canary Islands and all those that will be promoted through Expovida.



# EVVA

The largest human body  
in the world

# EVVA

*A 1,600 m<sup>2</sup> space dedicated to explain the functioning of each part of the human body.*



[www.expovida.es](http://www.expovida.es)

EVVA is a colossal human body that will allow visitors to explore its interior, explore and visualise its different organs and systems that make life possible, while understanding how it works in the best way and considering its aspects for the benefit of health.

At the same time, the latest developments in research and technologies with health applications will be announced: robotic surgery, immunotherapy with stem cells to treat certain diseases and humanoid robots capable of interpreting body language, reading emotions, speaking, listening, moving autonomously and engaging in conversation.





# VIDA Y SALUD

Tourism and Health  
in figures





# VIDA Y SALUD

*Health Tourism is growing exponentially every year, which is a trend focused on an increasingly international scope and with degrees of healthcare that demand greater excellence.*



[www.expovida.es](http://www.expovida.es)

The Health Tourism market in the EU28 is stable, with continuous growth, which will help reduce tourist seasonality and will have beneficial effects on the labour market and the environment.

The volume of travellers in the EU28 is estimated at around 61.1 billion, which represents an economic impact of around 46.9 billion euros, that is, 4.6% of the total revenues for Tourism.

For these reasons, the Life and Health space brings together all those interested in the natural and sustainable healthcare. Professionals and consumers will be able to find out about innovations and the latest advances available to them.

Life and Health wants to have a proactive role in the dissemination of healthy and

sustainable lifestyles. It involves different fields that contribute towards the benefits being comprehensive: health, prevention, nutrition, well-being... in short, quality of life.





# LAB's

New habitats for  
wellness vacations



## LAAB's

*The new health habitats,  
equipped to enjoy the most  
complete care and our concept  
of "wellness vacations".*

**expo**  **vida**

COSTA  
ADEJE

[www.expovida.es](http://www.expovida.es)

Customers who seek to improve their well-being and quality of life will have all the necessary services, always adapted ad-hoc to their needs and those of their companions, in our LAABs.

The LAAB's are units adapted within "Healthy Complexes", which have a functional, ergonomic and futuristic design, with 24/7 medical assistance, in which the latest innovations in treatment medicine, but also especially in preventive medicine, will be applied.

They have state-of-the-art facilities, both for diagnosis and for personalised treatment, and highly qualified professionals.

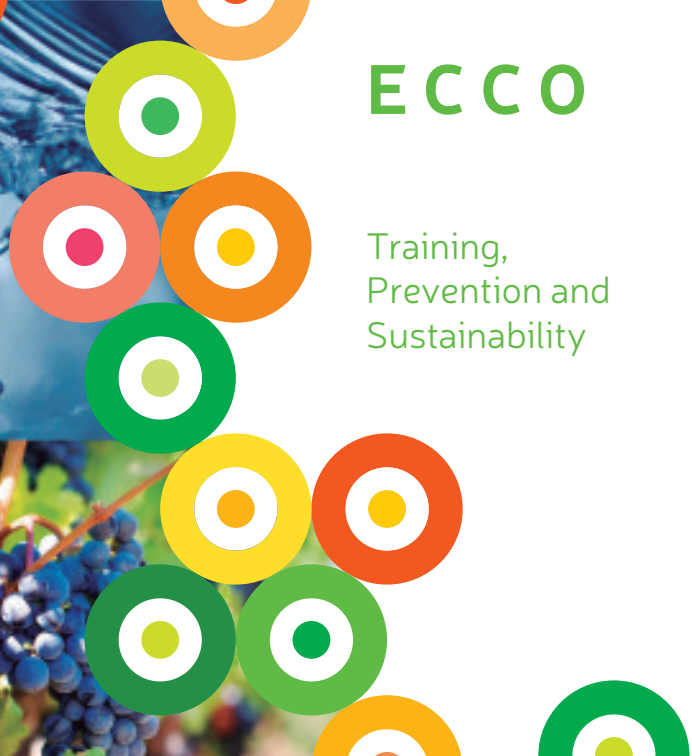






ECCO

Training,  
Prevention and  
Sustainability



## ECCO

*Expovida offers a global vision of the possibilities offered by the Canaries' climate and landscape and provides a space for products with a certified Designation of Origin.*



[www.expovida.es](http://www.expovida.es)

Expovida uses sustainable facilities and systems to be self-sufficient and environmentally friendly, while actively collaborating in the development of an ecological and healthy environment.

Expovida promotes the essential role of Designation of Origin in sustainable development and healthy eating, fostering the exchange of knowledge and experiences between local and international producers, emphasising the added value that Designation of Origin brings to the food industry, considering those products that are endorsed by prestigious scientific studies that take into account the benefits of their consumption to health.





# CANARIAS

Paradise  
to be discovered...



# CANARIAS

*Our new concept of Tourism  
and Health from the  
Canary Islands for the World,  
why in the Canary Islands?*



[www.expovida.es](http://www.expovida.es)

Because they are a paradise that need to be discovered, because of the exceptional climate, a diversity of natural landscapes, its varied gastronomy and its welcoming people.

The Canary Islands are the ideal location for Expovida because of its tradition and internationally recognised prestigious and quality tourist infrastructure, due to its strategic location and direct air connections with the main source markets.



# UN MUNDO DE TODOS

Expovida  
around the world





## UN MUNDO DE TODOS

*Expovida is a global meeting place for people of all ages who seek healthy living habits, and also for professionals and companies for which at least one of its objectives is the constant improvement of people's health.*



[www.expovida.es](http://www.expovida.es)

The international meetings, which will be promoted in the Expovida environment, will be a source of knowledge worldwide that undoubtedly will be benchmarks in the establishment of healthy life models for anyone in the world, depending on their age and condition.

These benchmarks to contribute to an improvement in people's health, will not only take into account the parameters that are currently available, but will have all those that are considered essential according to the new life environments added, always endorsed by the recognised international scientific community.

In this way, Expovida will be the benchmark for the healthy living model and international scientific knowledge that will contribute to the development of the

environment where Expovida is seen and can be developed, taking advantage of the natural resources of each of the places.

